



FRIGERIO VIAGGI®

“THE MILAN YOU DON'T KNOW” EXCLUSIVE EVENT FOR FRIGERIO VIAGGI CUSTOMERS

Milan, 21 September 2022 – An exclusive event took place on Thursday 15 September at the **Historical Archive of the Veneranda Fabbrica del Duomo**, in collaboration with **NEXI**, in which **over 40 people** participated among the best **Corporate** clients of Frigerio Viaggi.

Spaces not normally **open to the public** but accessible to the staff of the Veneranda Fabbrica, to scholars or, by appointment, for private events: the **Sala dei Milanesi** and the **Historical Archive** are located inside the historic building of the Veneranda Fabbrica, right behind the Duomo, and enjoy an unparalleled view of the oldest part of the Cathedral, the apse. Since 1387 this precious "diary of the city" has collected large and small testimonies linked to the construction of the Cathedral and the life of the Milanese people, daily involved in the events of the Gran Cantiere and participating in its developments. This material, together with the publications preserved in the library, provides a complete overview not only of the history of the Cathedral, but of that of the entire city. The oldest preserved document on parchment dates back to **1145**.

The visit was **personalized** for Frigerio Viaggi customers, linking it to the world of **banking** and **travel services**, showing ancient documents on the Cathedral's accounting from the end of the 14th century, and then proceeding through the centuries to see how payment systems evolve. Original documents were shown such as the **payment order** for a statue visible from the window of the Hall itself, rather than some **expense reports** of artists involved in travel for the Cathedral construction site as well as everything that has to do with the tourist role of the Duomo (centuries-old entrance tickets, souvenirs and receipts from the ancient bar on the terraces, just to name a few). And beyond all this, ancient parchments and precious drawings. An evening full of truly fascinating ideas.

“We are pleased to meet our customers on an occasion like this, not to always just talk about business, but also to offer a moment of pure beauty, **an experience of the highest cultural value** which we were the first to deeply appreciate. Customers to whom Frigerio Viaggi offers a wide range of Corporate services. From the organization of **trips and business trips** to the management of business travel with **advanced platforms and proprietary technological systems**, without forgetting the organization of **events**: from conventions to meetings of all kinds, from 1 to 3,000 guests, in person, digital and hybrids. Partner of the event **is NEXI**, a company with which we have started a very fruitful collaboration a few years ago, aimed at offering cutting-edge technological solutions, also for the payment aspect, in Corporate Travel and MICE”.

FRIGERIO VIAGGI - The Frigerio Group today brings together over 50 travel agencies and travel planners throughout Italy and offers guarantees of seriousness and reliability. Individual and group travel, Holidays, Incoming, Business and Corporate Travel, Meetings, Incentives, Congresses and Events without forgetting Communication and Marketing: these are the areas of excellence in which today the company stands out for giving each of its individual customers, in addition to the care and attention that are part of its tradition, a unique and unrepeatable.

For more information:

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